Evaluation Techniques Pros + cons

SMORRIS69   OCT 06, 2020 02:50PM

Interviews

pro: relationship building   — ANONYMOUS

pro: inclusion of marginalized/ authentic voices   — ANONYMOUS

cons: takes time   — ANONYMOUS

cons: participants can derail conversations away from questions   — ANONYMOUS

cons: may be more difficult to find participants (more difficult than for focus groups)   — ANONYMOUS

con: takes time   — SUELI BRODIN

con: lose data that is not relevant to your study   — SUELI BRODIN

pro: because of the person aspect you can easily ask for more information, clarification many details.   — ANONYMOUS

con: takes a lot of time and preparation, sometimes you don't need as much details   — ANONYMOUS

Emotive cartoons

Pro: quick, accessible and inclusive   — ANONYMOUS

cons: only apply to certain activties, cultural difference, depends on the participants   — ANONYMOUS

con: shallow   — SUELI BRODIN

pro: no language barrier   — SUELI BRODIN

pro: no language barriers   — ANONYMOUS

pro: everyone gets it   — ANONYMOUS

pro: easy to set up and easy   — SUELI BRODIN

con: shallow   — ANONYMOUS

Pro; good with small children   — SUELI BRODIN

pro: data is gathered on the spot   — ANONYMOUS

pro: you get your data on the spot   — SUELI BRODIN

con: purely quantitative, don't know specifics or what shaped someone mood.   — ANONYMOUS

con: can lead to misleading results   — SUELI BRODIN

con: have to be very clear in the question otherwise misleading   — ANONYMOUS

Observations

pros: accurate, get the subtle information, see what ppl really do   — ANONYMOUS

con: If you are around people you can influence their behaviour or actions   — ANONYMOUS

pro: if performed well you can get a more realastic view of a situation   — ANONYMOUS

con: very time consuming   — ANONYMOUS

con: takes time / fighting personal bias   — PEEREBOOM-VLIEGENTHART, HELENE (/ BU)

cons: can't do in covid-19, time-consuming, ethic issues, needs proper training   — ANONYMOUS

pro: the opportunity to discover the inner/hidden workings of a community.   — PEEREBOOM-VLIEGENTHART, HELENE (/ BU)

con: very long and tiring   — SUELI BRODIN

con: risk of shallow, unreliable   — SUELI BRODIN

pro: allows you to immerse   — SUELI BRODIN

mixed feelings   — SUELI BRODIN

con: subjective?   — SUELI BRODIN

problematic   — SUELI BRODIN

Questionnaires

pro: flexibel in the types of questions you can ask.   — ANONYMOUS

cons: The answers are often shallow. and responses can be limited   — ANONYMOUS

pro: not time consuming — SUELI BRODIN

cons: random, no further explanation, not much information, answer for answering — ANONYMOUS

pro: more participants can be asked - more representative ? — ANONYMOUS

pros: accesible, low threshold — ANONYMOUS

con: needs to be really well designed in order to get data — SUELI BRODIN

cons: shallow answers to questions. unless you use post its with someone's written answer — ANONYMOUS

pro: faster — ANONYMOUS

pro: very easy for people to understand — ANONYMOUS

pro: higher rate of response than interviews and focus groups — SUELI BRODIN

Pro: fun element — SUELI BRODIN

Pro: can be anonymous — SUELI BRODIN

pro: fun — ANONYMOUS

con: cannot capture the nuances — SUELI BRODIN

con: doesn;t give detailed elements — SUELI BRODIN

con: similar difficulties as cartoons — ANONYMOUS

pro: can be anonymous - so people may be more willing to engage — ANONYMOUS

pro; engaging — SUELI BRODIN

Pro; good with young children, make evaluation inclusive — SUELI BRODIN

Dropping pebbles in charts/stickers on boxes

pros: easy, accessible, fast — ANONYMOUS

✶✶✶✶✶✶